



**HEALTH
CARE**

THE **JOB FAIR**
FOR HEALTH
& SOCIAL CARE

POST EVENT REPORT
RDS DUBLIN | 16 OCTOBER 2021

healthcarejobfair.com

PART OF THE **HST** GROUP

THE HEALTHCARE JOB FAIR: A SUCCESSFUL RETURN TO LIVE EVENTS

After an unprecedented twenty months for healthcare professionals, the Healthcare Job Fair made its long-anticipated return to Dublin's RDS on Saturday 16 October. For the team who have run this event since 2015, this offered a glimmer of hope to a return to normality.

The 2021 Healthcare Job Fair saw a complete rebrand of its event, connecting all Nursing, Medical, Allied Health and Social Care Professionals directly to over forty employers from Ireland, the UK and Australia.

A variety of leading employers were present on the day and we welcomed the return of some familiar faces to include the

RCSI Hospital Group, Belfast Health and Social Care Trust, King's College Hospital, North West Ambulance Service NHS Trust and St Patrick's Mental Health Services. We also were joined by two new Australian employers, Hall & Prior Aged Care and Southern NSW Local Health District. Due to Covid-19 travel restrictions they each had a dedicated client ambassador representing their brand but were able to view candidate applications in real time.

One of the key highlights of this event was the launch of "Healthdaq®", our new applicant management platform, leading to the digitisation of healthcare recruitment. Prior to attending the event, candidates were invited to create their profile, allowing employers to easily scan and retrieve their information with their own personalised QR code.



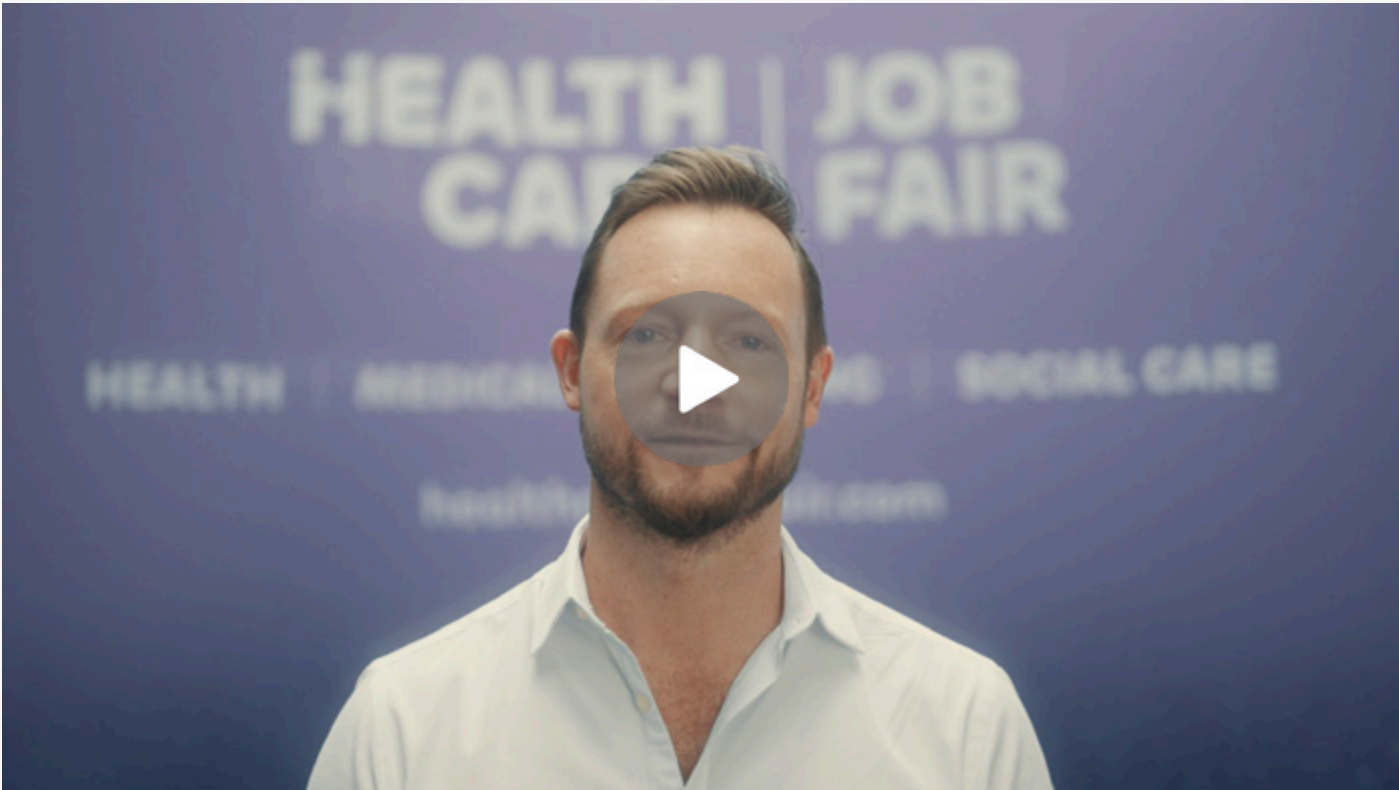
Building your Healthdaq® profile is simple, allowing candidates to create their own Healthfolio®, uploading supporting documentation and highlighting their skills. In addition, the platform enables candidates to manage their job search including setting reminders and alerts, and allows their profile to be visible to any employer on our hiring platform.

For employers, signing up to Healthdaq® allowed them to have complete visibility of candidates by scanning their QR code. The leads captured at the event will now enable employers to build their talent pools by inviting candidates to join their profile, track candidates' progress, review, and hire them.

We would like to thank every exhibitor and candidate for making this event such a success and we look forward to welcoming you to another Healthcare Job Fair in 2022.

All 2022 events can be found via our website: **healthcarejobfair.com**

EVENT VIDEO | Dublin 2021

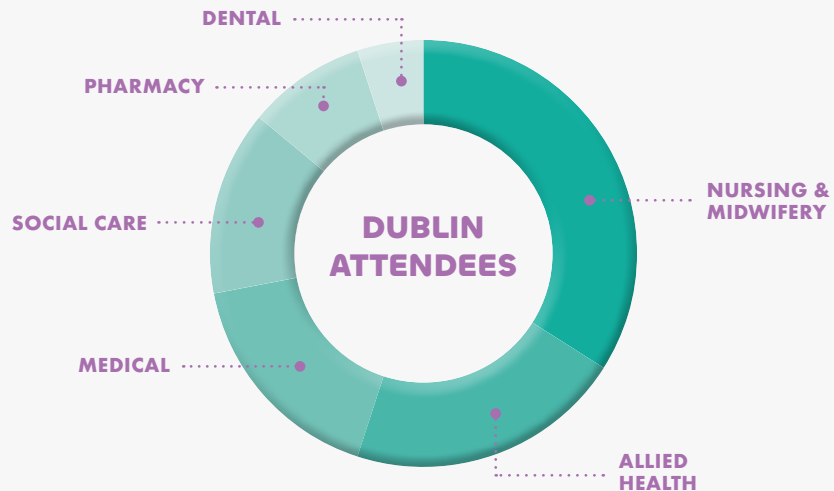
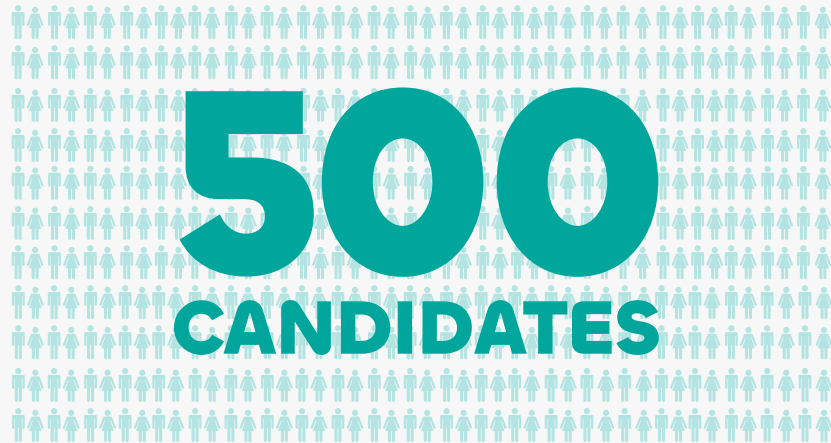


[Click here to view our campaign video](#)

EMPLOYERS



CANDIDATES | By Job Title



Allied Health	
Allied Health Student	Other Allied Health
Art Therapist	Paramedic
Newly Qualified Physiotherapist	Radiographer
Occupational Therapist	Speech and Language Therapist
Other Allied Health	

Dental	
Dental Hygienist	Information & Communication Technology
Dental Nurse	Medical Secretary Receptionist

Healthcare Administration	
Administrative Support Specialist	
Health Records & Patient Administration	

Healthcare Management	
Clinical Management	Hospital Administration
Department Management	Practice Management

Healthcare Science	
Cardiac Sciences	Medical Engineering
Clinical Engineering	Medical Physics
Clinical Informatics	Other Healthcare Science
Clinical Pharmaceutical Science	Radiotherapy physics
Clinical Technology	Respiratory Physiology & Sleep Sciences
Life Sciences	

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CANDIDATES | By Job Title

Medical

Acute Internal Medicine	Other Medical
Anaesthesia	Paediatrics
Cardiology	Pharmaceutical Medicine
Emergency Medicine	Pharmacology & Therapeutics
Gastroenterology	Psychiatry
General Internal Medicine	Public Health
General Practice (GP)	Radiology
Medical Student	Rheumatology
Neurology	Sexual and reproductive health
Obstetrics & Gynaecology	Student
Other Medical	Surgery

Nursing and Midwifery

Aged Care Nurse	Endoscopy Nurse
Adult Nurse	Intensive Care Nurse
Cardiology Nurse	Learning Disability Nurse
Charge Nurse	Mental Health Nurse
Children's Nurse	Midwife
Community Nurse	Neuroscience Nurse
Critical Care Nurse	Neuroscience Nurse
District Nurse	Newly Qualified Nurse
Emergency Department Nurse	

Occupational Health Nurse	Public Health Nurse
Operation Department Nurse	Registered Nurse
Orthopaedic Nurse	Rehabilitation Nurse
Paediatric Nurse	School Nurse
Other Specialty Nurse	Student Nurse
Paediatric Nurse	Surgical Nurse
Psychiatric Nurse	Theatre Nurse

Nursing Support

Clinical Support Worker
Healthcare Assistant
Nursing Assistant
Other Nursing Support

Pharmacy

Other Pharmacy
Pharmacist
Pharmacy Assistant
Pharmacy Technician

Social Work and Social Care

Childcare/Nursery
Community Support

CANDIDATE TESTIMONIALS



"It's a good opportunity to meet potential employers and see what's out there. I liked that the event is very organised, I was given a layout of the event so had an idea of what to expect before coming."

Daniel Larefa - Registered Nurse



"If you know you are looking for a job this is the right place to come, I got a job today."

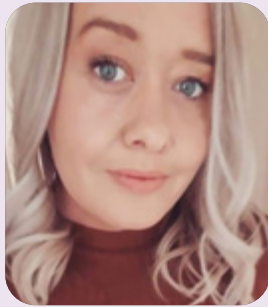
Ola Cole - Learning Disability Staff Nurse



"There is a nice face-to-face aspect to this Job Fair, you get the information you want and are able to ask questions."

Adam Fogarty - Allied Health, Radiographer

EMPLOYER TESTIMONIALS



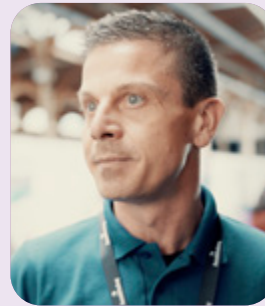
“We were very excited to see that we had a long line up of candidates throughout the day, and have since received a very large number of enquiries from impressively qualified Nurses, Doctors and Allied Health professionals.”

Alana Matthews - Southern NSW LHD (Australian employer)



“What sets this event apart from other events is the abundance of healthcare professionals that can fill various vacancies.”

Amir Ali - Birmingham Women and Children's Hospital NHS Foundation Trust



“We have exhibited with HealthSectorTalent® before and we have always found the candidates are engaged, enthusiastic and of a high calibre.”

Gary Benge - King's College Hospital NHS Foundation Trust

TALENT MARKETING

Email Marketing

Targeted e-mails were sent to our database of over 10,000 health and social care professionals living and working in Ireland. The campaign included emails promoting the job fair, the exhibitors and their current vacancies.

Digital Advertising

We ran targeted digital advertising campaigns to reach health and social care professionals in Ireland & Northern Ireland. We promoted the job fair on Google Search, Google Display, YouTube, Facebook, Instagram, Twitter and LinkedIn.

Attendee Communications

We sent out a number of reminder emails and text messages to candidates who registered for the job fair to increase the turnout on the day of the event.

Career Sites and Microsites

We designed effective career websites that amplified our client's brands and played a vital role in their talent acquisition, without having to rely on third-party recruitment websites.

Radio

We collaborated with a variety of local and national stations that we have previously worked with to get us the best prime spots and ran a high frequency campaign for a total of 11 days.

Radio PR

Event description and information given on drive home afternoon news on local stations and Weekend One Liners throughout the weekend prior to the event to increase awareness.



Reach: **329,597**
Engagement: **3,852**



Impressions: **78.8 K**
Engagement: **3,084**



Reach: **104K**
Impressions: **2099**

HEALTH CARE | JOB FAIR

THE LARGEST JOB FAIR FOR HEALTH & SOCIAL CARE IN THE UK & IRELAND.

IRELAND & N. IRELAND

Dublin, 12 March 2022
Dublin, 22 October 2022

SOUTH WEST

Newport, 10 September 2022

SCOTLAND

Glasgow, 23 April 2022

NORTH WEST

Manchester, 9 April 2022

MIDLANDS

Birmingham, 24 September 2022

EAST & LONDON

London, 26 March 2022
London, 1 October 2022





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